



1887 Holton Road
Suite D 353
Muskegon, MI 49445
www.smartvisionlights.com

News Release

Smart Vision Lights relocates in a cooperative venture with the Michigan Alternative and Renewable Energy Center (MAREC).

Partnership Expands Applications and Market for LED Lights

MUSKEGON, Michigan, August 6, 2007 -- Smart Vision Lights agrees with MAREC (Michigan Alternative and Renewable Energy Center) to advance development of LED lights for industry specific applications.

"Relocating our resources in with MAREC gives us the advantage of MAREC's and Grand Valley State University's high technology resources for developing LED lighting solutions," states Matt Pinter, Design Engineer, Smart Vision Lights. "Combining MAREC's energy experience with Smart Vision Lights LED experience will provide powerful energy efficient LED lighting for industry."

About Smart Vision Lights

Smart Vision Lights brings together the manufacturing technology, assets and experience necessary to successfully compete in the LED vision lighting business, an increasingly important and fast-growing market segment. Smart Vision Lights transforms the lighting industry with a constant current driver inside every light. A separate driver is no longer needed, all lights have the current limiting driver included in the light, making no additional wiring necessary. Smart Vision Lights uses only high current, HB (high brightness) LED's in the lights. More Information is available at www.smartvisionlights.com

About Michigan Alternative and Renewable Energy Center (MAREC)

The Michigan Alternative and Renewable Energy Center (MAREC) is the first fully integrated demonstration facility for distributed generation of electricity using alternative and renewable energy technologies in the United States. This energy Center is also a venture that will create and attract new business to the region. MAREC is positioned to establish West Michigan as a leader in the application of alternative energy technologies - technologies that can be widely employed globally. In addition, the facility offers business incubator space, energy laboratory, conference center, and classroom facilities. The Muskegon Lakeshore SmartZone is intended to promote and attract high technology business development in Muskegon and the region with MAREC as its hub. MAREC has 4,000-square-feet of space devoted to incubating businesses that will focus on innovative development in advanced energy efficiency technologies that are expected to be a catalyst for economic development and job growth in the area. More Information is available at www.gvsu.edu/marec/

Contact:
Bobby Segraves
231.744.4652 x100
bobby@smartvisionlights.com